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-- For Immediate Release

**Charlotte Motor Speedway Partners with Home Tracks around the Nation
In an Effort to Promote Grassroots Racing**

CONCORD, N.C. (April 16, 2010) – Charlotte Motor Speedway has joined forces with short tracks from around the United States and Canada to help support grassroots racing programs while providing added value to Charlotte Motor Speedway ticket holders.

For every \$59 fans spend on tickets to events at Charlotte Motor Speedway or zMAX Dragway they will receive a \$10 voucher good towards entry to their favorite home track participating in the program.

“This is the perfect opportunity for Charlotte Motor Speedway to help support the roots of our sport and to give back to the short tracks around the country,” said Marcus Smith, president and general manager of Charlotte Motor Speedway. “We constantly strive to add value to our fan experience and the Home Track program lets fans not only enjoy racing at the Mecca of Motorsports, but also support racing at their local short tracks.”

Nearly 40 tracks are taking part in the program including Carolina Speedway in Gastonia, N.C.; Stafford Motor Speedway in Stafford Springs, Conn.; Lake Erie Speedway in North East, Penn.; Greenville-Pickens Speedway in Greenville, S.C.; Virginia Motor Speedway in Jamaica, Va.; and Merrittville Speedway in Hepworth, Ontario, among many others.

“The Home Track program is a great way for race fans to enjoy the best of both worlds,” said Clint Elkins, promoter of Carolina Speedway. “This is a great way for NASCAR fans to get out and see what their local tracks have to offer and to possibly even spot the next NASCAR star.”

For a complete list of tracks participating in the program or to take advantage of this great offer visit www.charlottemotorspeedway.com/hometrack or call the speedway ticket office at 1-800-455-FANS and ask about the Home Track promotion.

Charlotte Motor Speedway is the home of NASCAR’s biggest back-to-back race weekends with the NASCAR Sprint All-Star Race on May 22, and the Coca-Cola 600 on May 30. For more information visit www.charlottemotorspeedway.com. Connect with Charlotte Motor Speedway by following on Twitter at www.twitter.com/CLTMotorSpdwy or become a Facebook fan at www.facebook.com/charlottemotorspeedway.